

PRESS RELEASE

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A truly tranquil environment – New Princess F55



- New exterior design language
- Enriched contemporary interior styling

Princess Yachts announces the latest member of the F Class family, the new Princess F55. Princess Yachts' award-winning F Class range is focused on entertaining, efficiency in space and performance. Designed by the Princess Design Studio in collaboration with naval architects Olesinski, the new F55 exudes a new standard of refinement, featuring enriched upholstery and timber finishes, inlaid polished stainless steel and the latest Princess styling.

The new F55's exterior design language is characterised by a new hull window graphic and additional canopy styling blade, available with optional paint contrast to provide a sporty aesthetic, also seen on the new Princess V50 and V55. Equipped with twin Volvo D13-900 engines providing speeds up to 33 knots, in addition to a deep-V resin-infused hull, the F55 delivers dynamic and effortless seakeeping.

Design

Leading from the (optional) hydraulic bathing platform via twin access steps with new style Princess transom gates, the cockpit features a sociable U-shaped dining area. As seen on larger yachts in the range, the cockpit servery unit connects to the galley unit, seamlessly integrating the two entertainment areas. The spacious main deck saloon is accentuated by vast saloon windows, complemented by subtle accent lighting, soft fabric finishes and hand-stitched detailing. A contemporary U-shaped sofa with convertible coffee/dining table and sofa adjacent, creates the perfect place to spend time with loved ones.

Below deck, new expansive hull windows generously flood the three cabins with light, including the master stateroom with dressing table, breakfast area and en-suite bathroom, a forward double guest cabin and starboard twin cabin with the option of a double bed conversion. An optional single aft cabin with en-suite and storage is ideal for crew.

Elegantly shaped surfaces and precision layered geometry, define the interior to form a truly tranquil environment with meticulous attention to detail. The emphasis on comfort and expansive living areas is visible throughout, with a selection of four timber options available to co-ordinate with any colour scheme. Fresh off-white, pale grey and taupe line-out materials act as a neutral background and complement all wood selections.

Premium technology abounds and includes Naim audio systems throughout, plus the option of a new Garmin On-Deck smart boat system for remote monitoring of selected on-board systems via a smartphone app.

Craftsmanship

Princess Yachts represents the epitome of British craftsmanship. The company is renowned for designing and manufacturing luxury yachts from its Plymouth headquarters for more than 50 years.

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Notes to Editors:

For further press information, imagery and video visit: portal.princessyachts.com

Princess Yachts

Plymouth-based Princess Yachts epitomises the best of British manufacturing, from its quality craftsmanship, design and engineering pedigree, to the refined elegant and luxury interior styling of its craft. The result blends cutting-edge technology with traditional craftsmanship to set new standards in performance, evident across the Princess range of sophisticated F and Y flybridge motor yachts, dynamic V Class sports yachts, ground-breaking S Class sportbridge yachts, flagship X 'Superfly' yachts and revolutionary R Class performance sports yachts. The Princess reputation for design, engineering and manufacturing excellence has earned the company global appeal and established it as a truly international brand.

Princess Yachts was acquired in 2008 by L Capital 2 FCPR, an investment group co-sponsored by LVMH (Moët Hennessy Louis Vuitton) and Groupe Arnault. In January 2016, L Capital merged with Catterton to become L Catterton, now recognised as the largest global consumer-focused investment firm.



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Quality Assurance ISO 9001 2015

A boat has to be constructed under the highest quality control if it is to deal successfully with the tough conditions the oceans can occasionally impose. Princess construction systems are approved by Lloyd's Register Quality Assurance as complying with BS EN ISO 9001 standards. This assures the owner that his boat is built to the highest standards and represents lasting value.



In 2010 we became the first major European boat-builder to be awarded ISO 14001 in recognition of our achievements in reducing our environmental impact. We are also breaking new ground in large scale resin infusion technology, a closed moulded process which almost completely eliminates styrene emissions in the workplace and local environment.



ISO 45001 is the new ISO standard for occupational health and safety (OH&S). It has become one of the most eagerly awaited standards in the world, and is set to drastically improve levels of workplace safety.

ISO 45001 is a milestone. As the world's first International Standard dealing with health and safety at work, ISO 45001, *Occupational health and safety management systems – Requirements with guidance for use*, offers a single, clear framework for all organizations wishing to improve their OH&S performance. Directed at the top management of an organization, it aims to provide a safe and healthy workplace for employees and visitors. To achieve this, it is crucial to control all factors that might result in illness, injury, and in extreme cases death, by mitigating adverse effects on the physical, mental and cognitive condition of a person – and ISO 45001 covers all of those aspects. Source: *Organisation for Standardisation*

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